

■ Unlock Growth with Shiva Consultancy Group

Your Trusted Partner for IPO Fundraising & Strategic Wealth Creation

In today's competitive landscape, **Small and Medium Enterprises (SMEs)** are the true engines of India's economic growth—contributing nearly **30% of GDP, 34% of GVA, and 49% of exports**. Yet, many high-potential businesses struggle with access to capital, scalability, and visibility.

At **Shiva Consultancy Group (SCG)**, we empower ambitious enterprises to **transform into market leaders** through the **IPO route**, unlocking sustainable funding, valuation benchmarking, and long-term wealth creation.

■ Why Choose IPO for Fundraising?

- ■ Creates Wealth & improves promoter net worth
- ■ Enhances Credibility in the market
- ■ Facilitates Expansion and accelerates growth
- ■ Improves Valuation and benchmarking
- ■ Increases Liquidity of equity
- ■ Reduces Debt & Interest Burden
- ■ Boosts Visibility in domestic and global markets
- ■ Enables Migration to Main Board for larger capital raising

■ SCG's Comprehensive IPO Consultancy Services

- IPO Preparedness & Strategy – assessing eligibility, corporate restructuring, and compliance alignment
- Pre-IPO Financial Advisory – equity funding, family office investments, and anchor investor syndication
- Due Diligence & Documentation – preparation of audited financials, project reports, investor presentations, and offer documents
- Merchant Banker & Market Maker Appointment – ensuring 100% underwriting and compulsory market-making
- IPO Execution – from filing with ROC & exchange approvals to public issue management and listing
- Post-IPO Handholding – investor summits, continuous market-making, follow-up issues, and migration to Main Board

■ Indicative Timelines

Preparation & Due Diligence: 5–6 weeks

Filing & Exchange Approvals: 3–4 weeks

Public Issue & Listing: ~3 weeks

Total Execution: ~12–14 weeks for SME IPO

■ Why Partner with SCG?

- Expertise in Finance, Strategy & Regulatory Advisory
- Pan-India presence with deep SME & MSME networks
- Strong connects with Merchant Bankers, Market Makers, & Anchor Investors
- Proven track record in fundraising, debt–equity structuring, and IPO handholding
- Commitment to holistic, sustainable, and compliant growth

■ Ready to Begin?

To initiate your IPO journey with SCG, share:

1. Audited Financials for last 3 years
2. Company Profile / Brochure
3. Website Link of your enterprise

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